



JOB TITLE: Marketing Intern
SEASON: Summer/Fall/Winter

The Jones Soda Marketing Team is seeking Marketing Interns for a paid summer/fall internship. Successful candidates will thrive in an ever-changing environment and be eager to become involved in numerous elements of the Jones marketing mix.

Interns will receive hands-on experience in a variety of marketing and public relations projects such as online promotions, cross-promotions, copy writing, samplings, demos, and events. The goal is to provide real-world project coordination experience as part of an in-house marketing team.

Key Responsibilities:

Support the marketing team in a variety of projects and innovative marketing campaigns to raise brand awareness and showcase Jones Soda products:

- Assist in summer and fall promotional projects
- Participate at events, demos and on-site samplings
- Maintain media database and foster community relations
- Create copy for various project such as the web-site and POS collateral
- Compose company newsletter
- Research marketing opportunities and/or events
- Perform administrative tasks as needed (such as labeling, filing, etc.)

Candidates should be outgoing, professional, organized and detailed. Individuals pursuing degrees in public relations, communications, English, journalism, business, marketing or a related major preferred.

This position will require some night and weekend hours for off-site sampling and demos.

Candidates must be authorized to work in the US without sponsorship.

All applicants must submit a cover letter and resume, and should apply online via www.jonessoda.com or directly to jobs@jonessoda.com. No hard copy resumes accepted.

Come Run with the Little Guy!