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## JONES SODA CO. TO LAUNCH NEW JONES SODA FLAVOR

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Seattle, WA, U.S.A. – Jones Soda Co. (the “Company” or “Jones Soda”), announces today that it will introduce a new seasonal flavor in its popular Jones Soda line – Turkey & Gravy flavored beverage.

In time for the Thanksgiving holiday, Jones Soda will launch a limited production of the sugar-free and no carbohydrate Turkey & Gravy flavored beverage in the Washington and Michigan markets.

“We are really excited about the limited test launch of our new flavored Turkey & Gravy beverage. This seasonal flavor allows us to enter a new market segment, the meal replacement market. The new flavor will also appeal to new consumers, those who prefers a savory type flavor to the traditional soda flavors,” says Peter van Stolk, President & C.E.O. “With consumers becoming more and more health conscious, Jones Soda’s Turkey & Gravy flavored beverage is a zero calorie and zero carbohydrate beverage that can be served warm or cold with a full flavor that will meet and will exceed our customer’s expectation.”

Headquartered in Seattle, Washington, Jones Soda Co., manufactures its Jones Soda, Jones Naturals, Jones Energy and Whoopass brands and sells it through its distribution network in select markets across North America. A leader in the premium soda category, Jones is known for its innovative labeling technique that incorporates always-changing photos sent in from its consumers. Jones Soda is sold through traditional beverage retailers and everywhere you’d never expect to find a soda.

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