



are subject to certain risks, including future demand for Jones Soda products, the Company's ability to maintain and expand its distributor network, the Company's success in introducing new products to the market and the market's acceptance of those products, the ability of its distributors to increase product sales, competition from other businesses providing similar products and the Company's ability to successfully execute its business strategy. These risks and uncertainties, as well as other risks that are relevant to the Company's business and results of operations, are discussed in more detail in the Company's periodic reports filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, including the Company's Annual Report on Form 10-KSB for the 2001 fiscal year.

For further information, contact:  
Jennifer Cue, Jones Soda Co.  
(206) 624-3357 or [jencue@jonessoda.com](mailto:jencue@jonessoda.com)

\*\*\*

The Toronto Venture Exchange has not reviewed and does not accept responsibility for the adequacy of the content of the information herein.