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JONES SODA LISTED IN 1,022 WINN-DIXIE STORES

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Trading Symbol OTC: JSDA
TSX-V: JSD

Seattle, WA, U.S.A. – Jones Soda Co. (the “Company” or “Jones”), announced today that it has received a listing with Winn-Dixie Food Stores in the Southeast region of the United States.

Winn-Dixie has listed 7 flavors of Jones Soda, including Green Apple, Blue Bubblegum, Fufu Berry, Cream Soda, Vanilla Cola, Orange & Cream and Root Beer in all 1,022 Winn-Dixie stores spanning across five states including Florida, Georgia, North Carolina, Alabama and Louisiana. Jones Soda will be sold in the deli section of the stores in the cooler as single serve and as well in the 4-pack carrier.

Headquartered in Jacksonville, Florida, Winn-Dixie Stores, Inc. is one of the largest food retailers in the nation with approximately \$12 billion in revenue and ranks 162 on the FORTUNE 500® list. Founded in 1925, the company operates more than 1,070 stores in 12 states and the Bahamas.

Chad Kennedy, Regional Manager of Jones Soda Co. stated, “Winn-Dixie has a great presence in the Southeast region and will be the first grocery chain that Jones will be placed throughout the Southeast region. Having our brand listed in such a high profile grocery retailer in the Southeast will increase Jones Soda’s brand awareness immensely throughout the region.”

Headquartered in Seattle, Washington, Jones Soda Co., markets and sells its Jones Soda, Jones Naturals and Jones Energy brands through its distribution network in select markets across North America. A leader in the premium soda category, Jones is known for its innovative labeling technique that incorporates always-changing photos sent in from its consumers. Jones Soda products are sold through traditional beverage retailers and everywhere you’d never expect to find a soda.

Statements in this press release, and elsewhere that look forward in time or include anything other than historical information involve risks and uncertainties that may affect the Company’s actual results of operations. Statements contained in this release regarding the Company’s anticipated future results of operations, increased consumer awareness and acceptance of the Company’s products, product placement and market penetration, anticipated results of changes to management team, and on the Company’s ability to expand the Jones Soda, Jones Naturals, Jones Energy and Whoopass brands are “forward-looking statements” as the phrase is defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements by the Company

are subject to certain risks, including future demand for Jones Soda products, the Company's ability to maintain and expand its distributor network, the Company's success in introducing new products to the market and the market's acceptance of those products, the ability of its distributors to increase product sales, competition from other businesses providing similar products and the Company's ability to successfully execute its business strategy. These risks and uncertainties, as well as other risks that are relevant to the Company's business and results of operations, are discussed in more detail in the Company's periodic reports filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, including the Company's Annual Report on Form 10-KSB for the 2001 fiscal year.

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The Toronto Venture Exchange has not reviewed and does not accept responsibility for the adequacy of the content of the information herein.