



FOR IMMEDIATE RELEASE

JONES SODA TO WEBCAST FIRST QUARTER FISCAL 2009 EARNINGS CALL

Seattle, WA – April 30, 2009 – Jones Soda Co. (NASDAQ: JSDA), a leader in the premium soda category and known for its unique branding and innovative marketing, today announced that the Company's conference call to review fiscal 2009 first quarter results will be broadcast live over the Internet on Thursday, May 7, 2009 at 4:30 pm Eastern Time. The broadcast will be hosted at www.jonessoda.com and www.earnings.com. To listen to the webcast, your computer must have Windows Media Player installed. If you do not have Windows Media Player, go to the latter site prior to the call, where you can download the software for free.

About Jones Soda Co.:

Headquartered in Seattle, Washington, Jones Soda Co. markets and distributes premium beverages under the Jones Soda, Jones Pure Cane Soda, Jones 24C, Jones GABA, Jones Organics, Jones Naturals and Whoopass brands and sells through its distribution network in markets primarily across North America. A leader in the premium soda category, Jones is known for its variety of flavors and innovative labeling technique that incorporates always-changing photos sent in from its consumers. Jones Soda is sold through traditional beverage retailers. For more information visit: www.jonessoda.com, www.myjones.com, and www.jonesGABA.com.

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