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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

May 3, 2010

Jones Soda Co.

(Exact name of registrant as specified in its charter)

Washington

0-28820

52-2336602

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

234 Ninth Avenue N., Seattle, Washington

98109

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

206-624-3357

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events.**

On May 3, 2010, Jones Soda Co. (the Company) received notification from the Nasdaq Stock Market that the Company's minimum bid price deficiency had been cured and that, as a result, the hearing before the Nasdaq Listing Qualifications Hearings Panel, scheduled for May 5, 2010, to address the Company's listing status has been cancelled. The Company regained compliance with the \$1.00 minimum bid price listing requirement after its stock price closed above \$1.00 for ten consecutive trading days. The Company is now in compliance with all applicable standards for continued listing on the Nasdaq Capital Market.

A copy of the press release announcing the Company's receipt of the Nasdaq notification is attached hereto as Exhibit 99.1 and is incorporated by reference herein.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

99.1 Press Release dated May 4, 2010 regarding Nasdaq Compliance

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Jones Soda Co.

*May 4, 2010*

*By: /s/ Michael R. O'Brien*

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*Name: Michael R. O'Brien*

*Title: Chief Financial Officer*

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Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated May 4, 2010 regarding Nasdaq Compliance

# Nasdaq bid price deficiency cured

## Company in compliance with all applicable listing standards

**Seattle, WA** – May 4, 2010 – Jones Soda Co. (the Company) (NASDAQ: JSDA), received notification from the Nasdaq Stock Market that the Company's minimum bid price deficiency had been cured and that, as a result, the hearing before the Nasdaq Listing Qualifications Hearings Panel, scheduled for May 5, 2010, to address the Company's listing status has been cancelled. The Company regained compliance with the \$1.00 minimum bid price listing requirement after its stock price closed above \$1.00 for ten consecutive trading days. The Company is now in compliance with all applicable listing standards.

### **About Jones Soda Co.**

Headquartered in Seattle, Washington, Jones Soda Co. ® markets and distributes premium beverages under the Jones Soda, Jones Pure Cane Soda®, Jones 24C®, Jones GABA®, and Whoopass Energy Drink® brands and sells through its distribution network in markets primarily across North America. A leader in the premium soda category, Jones is known for its variety of flavors and innovative labeling technique that incorporates always changing photos sent in from its consumers. Jones Soda is sold through traditional beverage retailers. For more information visit [www.jonessoda.com](http://www.jonessoda.com), [www.myjones.com](http://www.myjones.com), and [www.jonesGABA.com](http://www.jonesGABA.com).

For further information, contact:

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(206) 624-3357 or [mobrien@jonessoda.com](mailto:mobrien@jonessoda.com)