



FOR IMMEDIATE RELEASE

Jones Soda Submits Application to Securities Commissions in Canada

Seattle, WA – December 16, 2011 – Jones Soda Co. (the Company) (NASDAQ: JSDA) hereby informs its shareholders that further to its voluntary delisting from the TSX Venture Exchange on February 20, 2009, it has applied to the British Columbia Securities Commission, the Alberta Securities Commission and the Ontario Securities Commission (collectively, the “Commissions”) for a decision that it is no longer a reporting issuer in Canada.

If the application is approved and Jones Soda is no longer a reporting issuer in Canada, Jones Soda will no longer be required to file financial statements and other continuous disclosure documents with Canadian securities regulatory authorities. A decision by the Commissions to permit Jones Soda to cease reporting in Canada will not affect Jones Soda’s Nasdaq listing or reporting obligations in the United States. In this regard, Canadian security holders will continue to have access to all financial statements and other continuous disclosure documents required to be filed by the Company under United States securities laws. All continuous disclosure documents of the Company are available at <http://www.sec.gov/edgar.shtml> as well as on the Company’s website at www.jonessoda.com/.

About Jones Soda Co.

Headquartered in Seattle, Washington, Jones Soda Co.® markets and distributes premium beverages under the Jones Soda, Jones Pure Cane Soda® and Whoopass Energy Drink® brands and sells through its distribution network in markets primarily across North America. A leader in the premium soda category, Jones is known for its variety of flavors and innovative labeling technique that incorporates always changing photos sent in from its consumers. Jones Soda is sold through traditional beverage retailers. For more information, visit www.jonessoda.com or www.myjones.com.

For further information, contact:

Carrie Traner, Vice President of Finance
(206) 624-3357 or ctraner@jonessoda.com