

posted by Cory Doctorow at 1:53:46 AM [permanent link to this entry](#)

Turkey Soda is the new Shamrock Shake

The Jones Soda Company has posted a (hoax?) announcement of its latest seasonal beverage: Turkey and Gravy Soda. Even if it turns out not to be true, I very much appreciate the deadpan delivery of the copy on the sell-page, and the graphics for the new bottle are fantastic. I wouldn't drink this, but I'd buy a bottle, soak the label off, scan it, and use it for desktop wallpaper.



"We are really excited about the limited test launch of our new flavored Turkey & Gravy beverage. This seasonal flavor allows us to enter a new market segment, the meal replacement market. The new flavor will also appeal to new consumers, those who prefers a savory type flavor to the traditional soda flavors," says Peter van Stolk, President & C.E.O. "With consumers becoming more and more health conscious, Jones Soda's Turkey &

Gravy flavored beverage is a zero calorie and zero carbohydrate beverage that can be served warm or cold with a full flavor that will meet and will exceed our customer's expectation."

[Link](#) (Thanks, Computerface!)

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Tuesday, November 18, 2003

Dick's from-the-grave career in Hollywood

With Paycheck (a new John Woo movie based on a Philip K Dick story) opening on Christmas, the time is right for Wired to run a long feature on Dick's life and death, and his posthumous career as a film-writer. I have to confess that I prefer the movies built on Dick's work to the work itself, which I often find clumsily written, thinly characterized, and incoherently plotted -- but when streamlined by a screenwriter and acted out by a cast of talented actors and designed by a stylish director, Dick's work really shines.

Isa and her older half-sister, Laura Leslie, are upstanding Bay Area citizens, both intelligent and obviously competent. Together with their younger half-brother, Chris, who works as a martial arts instructor in Southern California, they control their father's legacy. Russell Galen advises them from New York. The four take their stewardship seriously: They're fine with repackaging a novel to tie in with a movie, for example, but novelizations of short stories are out. And thanks to Vintage Books, every word of his fiction will soon be in print - as you'd expect for an author who's now taught in colleges and cited by the French post-structuralist philosopher Jean Baudrillard.