

Turkey & Gravy soda on the table for Thanksgiving



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SEATTLE (Reuters) - Thanksgiving dinner with all the fixings: cranberry sauce, stuffing and turkey gravy-flavored soda. Yummy?

In the latest food fad to emerge in the United States, Seattle specialty soda maker Jones Soda Co. scored a hit this week with the introduction of a limited batch of Turkey & Gravy-flavored soda.

The tan-colored soda sold out in just three hours after an initial batch was put up for sale on the company's Web site Friday, a spokeswoman for the company said.

Proceeds from the online sale, where two bottles of Turkey & Gravy soda sold for about \$11, were donated to Toys for Tots, a children's charity. Local retailers will start selling the soda Monday.

Jones Soda said it would be up to local stores to set prices for Turkey & Gravy soda. Other sodas from the company typically cost \$1 to \$1.50.

This isn't the company's first experiment in exotic carbonation. Fish tacos and ham flavors have also been offered as promotional soda flavors.

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