



## Skyler's Soda

By Rachel Laskow

Next time you are wandering around the grocery store, pay special attention to the soda aisle. You just might see a picture of Skyler Siljeg on a bottle of Jones Soda. Jones sponsors the 9-year-old skateboarder and picked him to make a guest appearance on some of their bottles.

Tomatoes, stop signs, and scuba divers have already appeared on Jones Soda labels. Now, it's Skyler's turn. A picture of Skyler doing a skateboarding trick, along with his signature, is on bottles of grape-flavored soda. Skyler will also appear on labels for Green Apple, and possibly Blue Bubblegum, soda.

Bottles aren't the only Jones Soda product that will show Skyler's picture. Skyler's been working hard on a T-shirt for the company. Skyler used his creativity to design a T-shirt that will feature a picture of himself, a bottle of Jones Soda, and his artwork from third grade. The shirt will be sold on the Jones Soda Web site.

Skyler will also appear in the Savier Summer 2004 catalog. Savier is Skyler's shoe sponsor.

Skyler enjoys it when his sponsors go to his competitions. He recently took third place at a skateboarding competition in Olympia, Washington.

Most of all, Skyler likes "going out and skating."



Skyler holds a bottle of Jones Soda with a picture of him on it. (Photo courtesy of Pamela Miller.)

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