



JONES SODA RV

☺ So let's just say that I'll start this month's Babble out by telling you all that the other night I realized that I was wasting my time trying to play house with either of the two 20-year old fillies. They were watering themselves in my living room as I scribe this little column inch, and I'm adhering to my new policy of immediately putting aside any-

thing I'm doing and writing "it" down as soon as it becomes clear and concise. Well, at least as clear and concise as it might sometimes get for me in these here scribbles. Like Vo-Vo says: Why waste the time? Life's too short. And here I am, writing it down and dedicating it to ESPN Ian, 'cause he cares. Thanks, Ian. Stay tuned.

☺ Our friends over at **Jones Soda Co** have landed a major corporate account last month. **Starbucks** now sells Jones Soda in all 3600 of their shops nationwide. **Sweet Pussy Frank** and surf photographer **Danny DeSanti** are heading out on a six-week eight-state tour in the new Jones Soda RV for a massive PR/sales blitz/beaver slaying/**Zumies Pro Skate Tour** thru May and June. So girls, if you see these two boys headed Hwy 5 North, give em' a little drive-by flash 'cause it's lonely out on the open road. Check out their tour at www.jonessoda.com. Also in the beverage world, **Heckler** (from the infamous micro brew Heckler Brau) and "**Reverend**" **C. Dubs** are saturating the bland water industry with Liquid Salvation, the first-ever bottled water packaged in a sleek plastic flask. Based out of the **Lake Tahoe** area, **Liquid Salvation's** medieval marketing campaign and their battle cry slogan "Ask for the Flask," they are sure to stir up the drab bottled water industry.

☺ I can't get enough of this band **Franz Ferdinand**, who reminds me of having **Iggy Pop** and **Joy Division** in one little bundle. Go get some.

☺ I got a prime gig doing a lengthy piece on the **Dead's** five night stand in **Red Rocks, Colorado** in June and the **Bobby Dylan** Italian to Portugal summer tour (by way of **Mango's** boat) this summer. I thought I might get contracted for a cover story for *Rolling Stone*, but when my ex **Ms. Spears'** people hear about it, she'll probably kiss **Angelina Jolie** or something so I get bounced.

☺ If you do not own the DVD **Masked and Anonymous**, you are either unenlightened or just not cool. Go get it now.

☺ **Cyber Jams** - one of the most lovely ladies who's come across in a