

JONES SODA

WORDS: *ANDREW RICKETTS*

Instead of that tired facts-under-the-cap formula that every played-out soft drink company seems to be doing these days, Jones beverages have intriguing, candid photographs on each bottle. They spin off the Ben and Jerry titles with some of their own like Berry White, Strawberry Manilow, Turkey (actually a turkey-gravy flavor) and MF Grape. It's got more flavors than cereal, plus it tastes good. If you're like me, you need celebrities to help persuade you to buy shit. Bucky Lasek and Bam Margera sponsor Jones sodas, so I too must drink it. But, the real neat thing here is that they accept art submissions from the general public and actually use the art on the labels. So if you've been jonesin' to get your art off, then get at them...jonessoda.com

